



2022-2025

Hakili Community for Sustainable Development

REPORT TO COMMUNITY



Table of Contents

01

Introduction and Journey

02

YesWeCode:
Mission & Impact

03

Program
Beginnings &
Expansion

04

Priority SDGs &
Our Alignment

05

What We've
Achieved: 2022-
2025 Summary

06

Growth Snapshot:
Year-to-Year
Overview

09

Parent
Testimonials

10

Publishing
Milestones

11

Community
Contributions &
Impact

12

How We Will
Achieve Phase 2

13

Tiered Giving
Opportunities

15

Thank you



Introduction

What if every child had the tools to shape their future and not just endure it?

Dear Friends and Community Members,

We're excited to share what Hakili Community for Sustainable Development has accomplished over the past few years, and how we're growing together.

This letter is a celebration of our journey, our impact, and the opportunities ahead.

Our Journey

As a community transforming barriers into opportunities, Hakili Community for Sustainable Development believe every child carries untapped potential that, when nurtured, can lead to greater social and economic mobility for their families and communities.

Founded on the principle of ***Hakili Da Yele-a Dioula*** expression meaning “intelligence must be activated to become profitable” we work within our communities to empowers children, youth and their families to thrive and create generational impact.

Our mission is to create sustainable change that benefits both present and future generations through education and advocacy, with a specific focus on addressing poverty at local and global levels. Led by a multidisciplinary team, we work closely with community members to develop innovative, community-driven solutions with a lasting impact.



Central to Hakili's approach is our commitment to leveraging innovation to tackle social challenges, particularly in advancing digital literacy and ensuring equitable access to technology.

We recognize that bridging the digital divide is essential to empowering individuals from all backgrounds, enabling them to thrive in an increasingly digital world.

YesWeCode

More than a coding initiative, YesWeCode is about equipping children with curiosity, problem-solving skills, creativity, and confidence preparing them for success in the 21st-century job market.

Our flagship program, YesWeCode launched in 2019, embodies this mission.

Between 2022 and 2025, the program grew from 3,000 coding hours delivered to more than 5,000, and from 75 certified youth coders to over 120.

Beginnings

From its early beginnings in Alberta, YesWeCode has expanded to seven provinces across Canada, offering programs in both English and French.

Between 2022 and 2025, the program grew from 3,000 coding hours delivered to more than 5,000, and from 75 certified youth coders to over 120. Alongside youth training, YesWeCode also introduced certifications for instructors and teaching assistants, creating a self-sustaining ecosystem of educators and mentors. By equipping young people with essential digital skills and fostering confidence, the initiative aims to empower the next generation to shape their futures.

Hakili's efforts reflect a holistic approach to poverty alleviation, emphasizing education, empowerment, and inclusion in the digital landscape. Through collaborative partnerships and programs like YesWeCode, we strive to create a positive and lasting impact, both in Canada and globally.



Quality Education

Hakili advances digital literacy by expanding coding education for youth across Canada. We build foundational tech skills and ensure immigrant and underserved learners have access to high-quality, inclusive education.



Reduced Inequalities

Hakili expands digital literacy and coding education for youth across Canada, building strong foundational tech skills and ensuring immigrant and underserved learners can access inclusive, high-quality learning opportunities.



Long-term Economic Mobility

Hakili supports long-term economic mobility by equipping youth with future-ready digital skills. Our programs create pathways to opportunity, leadership, and meaningful participation in high-growth sectors.



Decent Work & Economic Growth

Hakili builds an inclusive digital workforce by offering instructor certifications, junior teaching roles, and mentorship opportunities. We prepare youth for future-focused careers and strengthen Canada's tech talent pipeline.

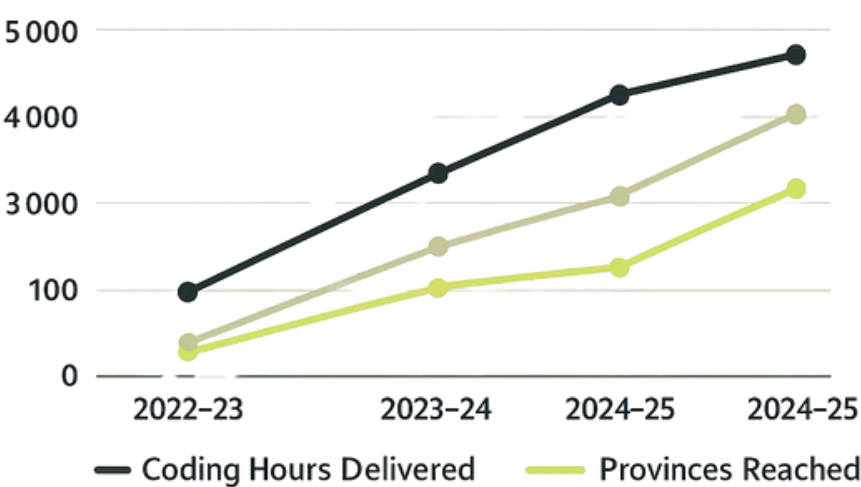
What We've Achieved: 2022-2025 Summary

The program has not only grown in reach but also in innovation. Since 2023, we have launched new initiatives including Code Carnival, a 24-week immersive online program; Tech Visions Hackathon, a global showcase of more than 50 children’s technology projects; and Code Splash, offered virtually and in person, to bring coding into children’s summers in engaging and accessible ways.

Beyond programming, YesWeCode has contributed to the broader learning ecosystem by publishing A Journey to Coding Wonderland, a children’s book introducing computational thinking, and resources such as Unlocking Tech Talks, which guides parents in supporting their children’s digital education.

YesWeCode Growth at Glance: 2022-2025

A snapshot of our expansion, impact, and community-driven innovation.



5,000+
hours of coding
delivered in 2024-25

120+
youth coders
certified by 2025

Program Growth Since 2022 60% increase in coding hours and a significant rise in youth certifications, powered by volunteer, families, and local partnership.

The growth of YesWeCode underscores a rising demand for digital education in Canada. Our expansion across provinces, our creation of new programs, and our certification model all point toward a future where grassroots, community-driven digital literacy initiatives can make systemic change. At the same time, this growth has stretched our capacity and highlighted the urgent need for sustained investment.

Through our Computer Science for All: Phase2 initiative, Hakili is committed to scaling our programs, deepening research into barriers for immigrant and Indigenous youth, and building the operational strength needed to ensure that no child is left behind in Canada’s digital future.

Growth That Inspires Us

Program Growth: Year-to-Year Snapshot

Year	Programs Offered	Provinces Reached	Kids Coder Certified	Hours of Coding	Certified Instructors	Certified Teacher Assistants	Volunteers	Professional Connections
2022-23	2 (40 hrs each, 24 weeks)	Alberta, Ontario, Saskatchewan	75+	3,000+	-	-	15	10
2023-24	4 (500+ hrs total)	AB, SK, ON, BC, QC, PEI, NS	80+	4,000+	12+	8+	-	6
2024-25	4 (500+ hrs total)	AB, SK, ON, BC, QC, PEI, NS	120+	5,000+	8+	16+	-	5

In just three years, YesWeCode has expanded from three provinces to seven, delivering programs in both English and French. This growth shows both demand and community buy-in, demonstrating that families across Canada want accessible, culturally relevant, and engaging digital education.

The number of certified youth coders increased by more than 60% between 2023 and 2025, while certifications for instructors and teaching assistants were introduced to create a pipeline of educators who can carry the work forward. This investment in capacity building ensures the program's sustainability.

Engagement levels have also risen significantly. Coding hours delivered grew from 3,000 in 2022-23 to over 5,000 in 2024-25, reflecting both the appetite among children and the commitment of volunteers, mentors, and partners.

Perhaps most importantly, the new programs launched in 2023, including Code Carnival, Tech Visions Hackathon, and Code Splash, have not only been sustained but have thrived. Their success highlights Hakili's ability to innovate, scale, and respond to the needs of diverse communities.

We launched ***four new programs in the past year***, shaped by feedback from families and youth in our community.

- **Code Carnival:** A 24-week immersive online coding program.
- **Hackathon Fest:** A two-week global showcase of 50+ children's tech projects.
- **Virtual Code Splash:** A fun two-week online summer program for coding basics.
- **In-Person Code Splash (Calgary):** Interactive, hands-on coding activities for local kids.

These programs blend accessibility, creativity, and global reach, making YesWeCode one of the fastest-growing grassroots digital literacy initiatives in Canada.

Innovations include the launch of our **Junior Teacher Assistant position**, designed for youth who have previously participated in our programs. This initiative provides returning participants with leadership opportunities, mentorship experience, and a chance to give back to the community that supported their growth. We also enhanced our curriculum to include foundational concepts in cybersecurity and artificial intelligence (AI), including a new AI level for advanced learners ensuring our youth are equipped with the knowledge and skills to thrive in a rapidly evolving digital world.

Parent Testimonials

Building Skills, Confidence, and Community

“My child has been registered for the coding classes with Hakili since November 2022. She has attended every single fall class, and I am so grateful for the team at Hakili for their dedication.”

Since joining Hakili’s “Yes We Code” program, this parent’s child has steadily developed both technical and personal skills. In 2023, she built her first simple website using the knowledge gained through the program.

“Coding is becoming increasingly competitive, and so many organizations are offering it at a high monthly fee. It’s such a pleasure to know that my child gets to benefit and become equally competitive without being locked out because of un affordability.”

Affordability and accessibility are at the heart of Hakili’s mission. For this family newcomers to Canada, the program offered a welcoming, inclusive space for their child to learn, connect, and grow:

“As an immigrant and fairly new to Canada, this program was extremely accessible and allowed my child to interact with other kids while boosting their skills. It was recommended to us at a time when we could not financially afford to pay for any other program for our kid and was truly one of the best gifts during our settling period.”

Beyond coding, the student learned cyber-safety, responsible AI use, and teamwork, while having fun through Hakili’s engaging, structured approach. The Hackathon competitions stand out as a highlight:

“The Hackathon competitions are a big blessing, they allow us to see what the kids are learning and challenge them to implement what they learn.”

Looking ahead, the parent expresses excitement about the opportunities Hakili provides for youth leadership and peer mentorship:

Publishing Milestones:



[A Journey to Coding Wonderland:](#)

A Fun Introduction to Computational Thinking (for grades 1-4) in French and English.



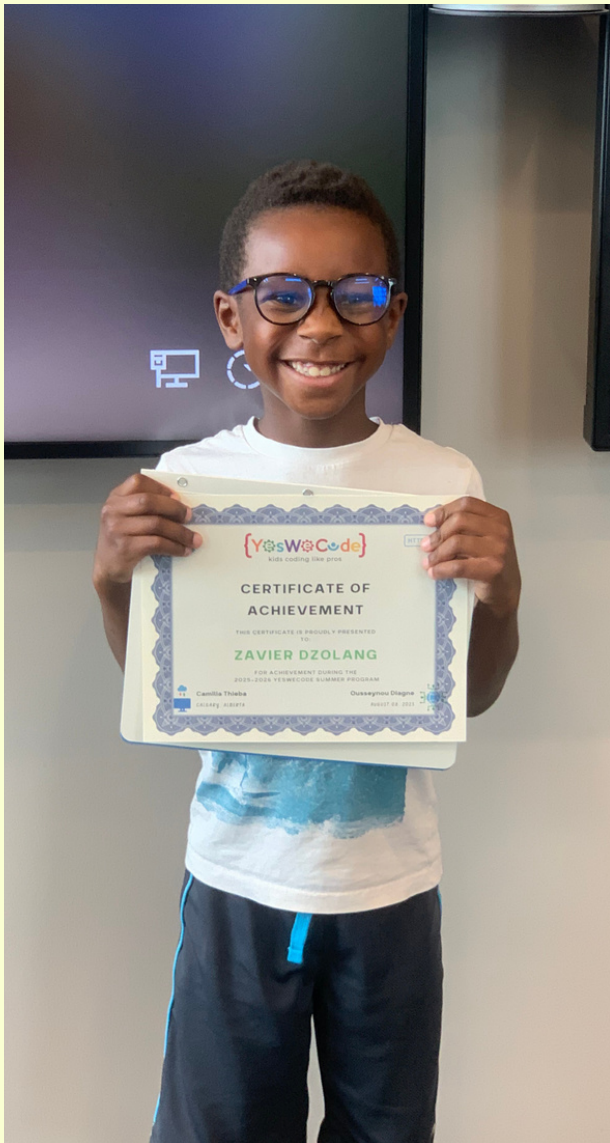
[Unlocking Tech Talks](#)

7 Powerful Prompts for Parents to Navigate Conversations with Kids in the Digital Age.

Partnerships & Sponsors

We are grateful for the support of our funders: the Government of Canada, the Calgary Foundation, Women In Need Society, Advantus360, Cyber Strategy Consulting Inc., Era.ca, Georgian, Mjolnir Security, and Hakili Community for Sustainable Development.

These partnerships supported curriculum development, volunteer certifications, honoraria, field trips, and camp programming.



Community Contributions & Impact

In response to ongoing economic challenges, we introduced a nominal fee structure for our programs starting Summer 2025.

This shift enables us to offer stipends to our dedicated volunteers, recognizing the invaluable time and energy they invest in supporting our youth.

Thanks to the generosity of parents and community members, we raised \$1,786.53 in donations, covering approximately 39% of our in-person camp expenses.

These contributions directly supported:

- Nutritious meals for 28 campers
- Stipends for 4 volunteers

This community-driven support has made our programs more sustainable, inclusive, and impactful. We are deeply grateful and hopeful to continue building on this momentum in the seasons ahead.

Looking Ahead

We've come a long way but we need your help to keep growing. Whether you volunteer, donate, or spread the word, your support makes a real difference.

When kids code, they gain more than technical skills. They learn to imagine, to solve problems, and to shape the future. Hakili is committed to ensuring that no child is left behind in the digital age. Together with donors, partners, and volunteers, we can make computer science education a right, not a privilege.

Despite our growth, the demand for camps and after-school coding programs continues to rise, stretching our resources.

That is why we are launching **Computer Science for All: Phase 2!**

Your support will:

1. **Empowering Canadian Youth:** Your donation directly supports coding programs, scholarships, and resources for Canadian youth. By investing in their education, you're empowering them with essential computer science skills that will prepare them for success in the digital age.
2. **Creating Equal Opportunities:** We're committed to leveling the playing field through education and support, especially for communities often left behind. Your donation helps us give everyone the tools they need to succeed, creating a fairer, brighter future for all Canadian children.
3. **Building Future Leaders:** Computer science education goes beyond coding skills; it fosters the development of critical thinking, problem-solving, and analytical abilities. Your donation helps us empower Canadian youth to become future leaders capable of addressing complex challenges and making meaningful contributions to society.
4. **Expanding Access:** By supporting "Computer Science for All Phase 2," you're helping us expand access to coding education, scholarships, and resources to more Canadian youth. Your donation will make a real difference in their lives and the future of our society.

How We Will Achieve Phase 2



Operational Support

Hiring new staff and strengthening the existing resources and strategy.



Program Development

Development of new programs, curriculums and expanding the research capacity.



Donor Engagement

Exploring Corporate Giving, building donor relations, inviting leaders to be guest speakers



Community Engagement

Creating community focus groups, exploring more volunteer opportunities.

Upcoming AGM & Strategic Plan

We're excited to announce that **Hakili Community for Sustainable Development will hold its Annual General Meeting (AGM) this December**. During the AGM, we'll share our strategic plan and invite community members to review, contribute, and vote on our future direction.

We'll be opening membership soon, and we encourage everyone to sign up for our newsletter to stay informed. As a member, you'll have the opportunity to help shape our work and ensure it reflects the needs and dreams of our community.

Here's How You Can Get Involved!

Ways to Support:

1. **Community Support:** Volunteer, donate (every contribution matters), or review our programs if your child has benefited.
2. **Business Partnerships:** Mentor, sponsor, or provide guest speakers to inspire youth.
3. **Philanthropic Giving:** Join as a supporter of Computer Science for All: Phase 2.

Tiered Giving Opportunities

Your support allows Hakili and YesWeCode to expand access, sustain operations, and deepen impact. We've created a giving framework that connects donor contributions directly to outcomes, from supporting one program to building long-term organizational sustainability.

Supporter (\$10,000-\$24,999): Program Support

- Funds a full YesWeCode program for one community (24-week after-school or summer program).
- Directly supports children gaining coding certifications, mentorship, and access to technology.
- Recognition in our annual report, newsletters, and social media.

Tiered Giving Opportunities

Builder (\$25,000–\$99,999): Program Expansion

- Expands YesWeCode to additional provinces and supports the development of new programs like Code Carnival and Code Splash.
- Funds instructor and teaching assistant certifications, creating a self-sustaining network of educators.
- Recognition on our website, program materials, and at community events.

Innovator (\$100,000–\$249,999): Strategic Growth

- Supports research into immigrant and Indigenous youth barriers to digital access.
- Builds capacity for monitoring, evaluation, and impact reporting.
- Recognition in program media coverage, publications, and speaking opportunities at Hakili events.

Champion (\$250,000–\$499,999): Community Impact

- Provides multi-year stability for core YesWeCode programs across several provinces.
- Supports curriculum development, risk management, and digital resource creation.
- Recognition in national communications, including press releases and case studies.

Visionary (\$500,000+): Operational Sustainability

- Secures Hakili’s long-term growth by funding key full-time staff (President, Lead Educator/Program Coordinator, Marketing & Communications, Fund Development).
- Strengthens governance, improves infrastructure, and sustains organizational operations to scale YesWeCode nationwide.
- Prominent recognition as a lead partner across all communication channels and events, with opportunities for co-branded initiatives.

Thank you

We Couldn't Have Done It Without You,

Hakili Community for Sustainable Development is rooted in the belief that intelligence, when activated, transforms lives. Through YesWeCode, we are opening doors for immigrant, Indigenous, and underserved youth, giving them the skills, confidence, and community support to shape their futures.

With your partnership, we can continue to bridge the digital divide and ensure that no child in Canada is left behind in the digital age. Thank you for being part of this journey. Together, we're building a future where every child has the tools to succeed.